



PRESENTED BY



# 2025

## SPONSORSHIP OPPORTUNITIES



# Let's "meat up" again this summer.



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Since 2020 the Fort St. John Rotary Ribfest has seen 35,000+ attendees enjoy mouthwatering ribs, frosty beverages, live, local entertainment and a whole lot more!

This free and fun annual family event taking place **July 11-13, 2025** once again puts Fort St. John on the map as a great summer travel destination and a fantastic place for a local get together with friends and family.

All proceeds support the Fort St. John Rotary, Sunrise Rotary and our many community projects that improve the quality of life for residents in Fort St. John and the North Peace.

**WE INVITE YOU TO JOIN US THIS SUMMER FOR ANOTHER TASTY AND EXCITING RIBFEST!**



# presenting sponsor



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The Presenting Sponsorship level is the premier level of event support with the highest ROI for your commitment. The exclusivity of this level ensures direct exposure to our community, creating loyalty and positive recognition. Fort St. John Rotary Ribfest provides a unique marketing channel that starts before the event and continues throughout the event weekend.

Your Investment

**\$12,000**

## what you receive

- Ribfest Event presented exclusively by your Company and Fort St. John Rotary Club
- Your logo on ALL marketing materials
- Reserved tables for Staff, Friends & Families
- 40 Rib Dinners for Staff, Friends & Families
- 80 Drink Tickets *(valid for alcohol & non-alcohol beverages)*
- 5 Panel Spots for the Rib Competition to fill as desired
- 8 week lead-up marketing campaign
- Onsite Signage
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on all social media materials
- Logo on print materials & digital signage



Rotary  
Club of Fort St. John



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# saloon sponsor



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Nothing goes better with a big rack of tasty ribs than a frosty beverage! Ribfest guests spending time in the Saloon will know your Company made this watering hole available for them to enjoy with friends and family.

Your Investment

**\$6,000**

## what you receive

- Saloon named entirely after your Company
- Your logo on ALL marketing materials
- 10 Rib Dinners for Staff, Friends & Families
- 40 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- 2 Panel Spots for the Rib Competition to fill as desired
- Signage in the Saloon area
- 8 week lead-up marketing campaign
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage

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# friday stage sponsor



Enjoy a hearty meal and stay for the evening!  
Centennial Park Friday night features live, local  
entertainment! Sit back and relax after your  
plateful of ribs or get up and dance!

Your Investment

**\$7,500**

## what you receive

- Friday Stage named entirely after your Company
- Your logo on ALL marketing materials
- 10 Half Rib Dinners for Staff, Friends & Families
- 40 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- 2 Panel Spots for the Rib Competition to fill as desired
- Signage on Friday Night Stage
- 8 week lead-up marketing campaign
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage

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# saturday stage sponsor



Music and the munchies Saturday afternoon and evening! Enjoy live performances by Peace Region bands and musicians while you snack on them tastilicious ribs and sides.

Your Investment

**\$7,500**

## what you receive

- Saturday Stage named entirely after your Company
- Your logo on ALL marketing materials
- 10 Half Rib Dinners for Staff, Friends & Families
- 40 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- 2 Panel Spots for the Rib Competition to fill as desired
- Signage on Saturday Stage
- 8 week lead-up marketing campaign
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage



# sunday stage sponsor

Great food and great music continue on Sunday afternoon! More music from some of the region's most popular local artists and your last day for mouthwatering ribs and sides.

## what you receive

- Sunday Stage named entirely after your Company
- Your logo on ALL marketing materials
- 10 Half Rib Dinners for Staff, Friends & Families
- 30 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- 2 Panel Spots for the Rib Competition to fill as desired
- Signage on Sunday Stage
- 8 week lead-up marketing campaign
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage



Your Investment

**\$5,000**

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# security sponsor



The safety of everyone who attends Ribfest is of primary importance. As the Security Sponsor, you help to ensure we can provide an safe and secure weekend for all.

Your Investment

**\$6,000**

## what you receive

- Your logo on ALL marketing materials
- 10 Half Rib Dinners for Staff, Friends & Families
- 40 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- 2 Panel Spots for the Rib Competition to fill as desired
- Signage at event
- 8 week lead-up marketing campaign
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage





# hospitality sponsor

Places to sit, places to eat, places to enjoy a beverage!  
Your Company or group can be the main sponsor of  
"convenience" as the event Hospitality Sponsor.

## what you receive

- Your Company logo on tables.
- 10 Half Rib Dinners for Staff, Friends & Families
- 30 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- 2 Panel Spots for the Rib Competition to fill as desired
- 8 week lead-up marketing campaign
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on all social media materials
- Logo on print materials & digital signage



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Your Investment

**\$2,500**

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# bbq competition sponsor



Promote your Company or group by sponsoring the Ribfest BBQ Competition! This fun spectator event on Sunday afternoon features a panel of judges weighing in on which vendor makes the tastiest ribs! Find out who is named the "ultimate pitmaster!"

Your Investment

**\$2,000**

## what you receive

- Ribfest BBQ Competition named entirely after your Company
- 4 Half Rib Dinners for Staff, Friends & Families
- 20 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage

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# 50/50 sponsor



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Always a popular activity at any event....people love the chance to win some cash! As the official Ribfest 50/50 sponsor your Company will be exclusively branded on all tickets and 50/50 promotional materials!

Your Investment

**\$3,000**

## what you receive

- 50/50 Draw named entirely after your Company and brand on all 50/50 tickets
- 4 Half Rib Dinners for Staff, Friends & Families
- 20 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage

**50/50**

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# shade sponsor



Be the coolest outfit at Ribfest! As the Shade Sponsor you'll sponsor a place for people to sit and relax out of the sun (we are very optimistic there will be no rain).

Your Investment

**\$1,500**

## what you receive

- 4 Half Rib Dinners for Staff, Friends & Families
- 20 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on print materials & digital signage

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# 1/2 rack sponsor



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As a 1/2 Rack Sponsor, you'll be part of the amazing group of individuals, businesses and community organizations that come together to pull off the summer's most scrumptious event!

Your Investment

**\$1,500**

## what you receive

- Be a big part of bringing Ribfest to Fort St John and providing a free weekend of fun and entertainment for our community
- 4 Half Rib Dinners for Staff, Friends & Families
- 20 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Daily live MC recognition for the duration of the event
- Logo on print materials & digital signage

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# pop & water sponsor



Stay cool! Throughout the Ribfest event Rotary makes canned pop and water available to the public by donation and your sponsorship helps to offset the cost of providing this important service.

Your Investment

**\$2,500**

## what you receive

- Ribfest canned pop and bottled water sponsored by your Company
- 4 Half Rib Dinners for Staff, Friends & Families
- 20 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage

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# community sponsor



"This event is amazing" can only be said with the help and support of our local businesses, community groups and organizations! As a Community Sponsor, your contribution will assist in keeping Ribfest a FREE event for our community to attend.

Your Investment

**\$500**

## what you receive

- Be a big part of bringing Ribfest to Fort St John and providing a free weekend of fun and entertainment for our community
- 2 Half Rib Dinners for Staff, Friends & Families
- 5 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Logo on digital signage
- Inclusion in onsite signage

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# in-kind sponsorship



In-kind donations bring an added value and help make the event a tremendous success. We greatly appreciate any individual, business or organization in-kind donation or sponsorship.

## what you receive

- 6 Half Rib Dinners for Staff, Friends & Families
- 20 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage

## what you receive

- 4 Half Rib Dinners for Staff, Friends & Families
- 10 Drink Tickets (*valid for alcohol & non-alcohol beverages*)
- Daily live MC recognition for the duration of the event
- Radio promotional recognition, social media posts
- Logo on social media materials
- Logo on print materials & digital signage

### Your Investment

**\$2,500-  
\$4,000**

### Your Investment

**\$1,000-  
\$2,499**







# 2025 PREORDER

COMPANY NAME

CONTACT NAME

PHONE  EMAIL

ITEM	QTY	COST/ITEM	TOTALS
SPONSORSHIP			
FULL RACK DINNER		\$52.00	
HALF RACK DINNER		\$42.00	
PULLED PORK SANDWICH		\$17.00	
DRINK TICKETS		\$10.00	
GRAND TOTAL		ALL PRICES INCLUDE APPLICABLE TAXES	

Pay by etransfer: fsjrotaryribfest@gmail.com. Pay by credit card by filling out details below.

CREDIT CARD #

EXPIRY  CVV

NAME ON CARD

SIGNATURE  DATE

Join us for **Ribfest** July 11-13, 2025

THANK YOU FOR SUPPORTING THE ROTARY CLUBS OF FORT ST. JOHN